



September 19, 2018

Job Title: Community Organizer – Bilingual Spanish
Salary Range: \$54,500 to \$60,000, plus excellent benefits
Schedule: Full-time/40 hours a week, flexible schedule, evening/weekend meetings
Location: Alcohol Justice office in San Rafael, California
Beginning Date: Starts immediately
Apply by 5 pm, Monday, October 15, 2018

Organizational Description:

Alcohol Justice is a national alcohol industry watchdog based in San Rafael, California. We believe youth should grow up free from the alcohol industry's advertising, enticing products and easy access. We organize locally, statewide and nationally to hold the alcohol industry accountable for harm. For more information see <https://alcoholjustice.org/> and <https://alcoholpolicyalliance.org/>

Position Description:

Alcohol Justice is looking for a Bay Area-based Community Organizer, bilingual in Spanish, to join our action-oriented group of dedicated public health, policy, and advocacy experts. We require a candidate with experience in community organizing and grassroots lobbying. The Community Organizer is responsible for developing, implementing, and managing programs that focus on exposing negative alcohol industry practices through coalition and campaign advocacy and strategic use of media. The organizer will staff the San Rafael Alcohol and Drug Coalition (SRADC) and assist the Youth For Justice (YFJ) group in alcohol and opioid prevention work in the primarily Latino Canal District and in San Rafael schools. The organizer will take the lead on building California Alcohol Policy Alliance (CAPA) in the Bay Area and organize regionally around state legislation.

The organizer will expose the alcohol industry's dirty tricks in promoting harmful products, deceptive marketing, targeting youth, and undermining public health and safety. We approach alcohol through diverse communities, with a lens of public health and public safety, facing the reality that global alcohol corporations are implicated in 10,000 California deaths a year.

The primary responsibility consists of growing ongoing coalitions both locally and statewide. We require an independent, Spanish bilingual, and culturally sensitive community organizer with research capabilities, a self-starter who is quick to understand policy and create strategies. Working under the supervision of the Advocacy Director and in coordination with the YFJ Community Organizer, responsibilities include:

24 Belvedere Street, San Rafael, CA 94901-4817 • t 415-456-5692 • f 415-456-0491

alcoholjustice.org



Organizing:

- Maintain and recruit leaders and organizations
- Train youth and adult leadership
- Organize educational canvassing, direct actions, negotiations, and media events
- Grassroots and direct lobbying at San Rafael city hall and Marin Civic Center
- Manage constituency involvement of youth, public health, parents, people of color, LGBTQ, and people in recovery from alcohol problems
- Organize town hall meetings, youth summits, and annual 2-week youth summer program with collaborating staff

Research, Analysis, Writing, Evaluation

- We expect public health, public safety and legal research capacity and the ability to understand, research and analyze potential legislative and regulatory solutions
- Writing fact sheets, mini-reports, flyers, media advisories, press releases, and web content is expected, with assistance from other staff
- Assist with writing press alerts and press releases; assist with research reports
- Program evaluation & planning and/or Drug Free Communities (DFC) grant experience is a plus
- Experience in writing grants and fundraising also a plus

Qualifications:

- College degree or equivalent proficiency; graduate degrees encouraged
- Bilingual Spanish or demonstrated cultural competency with Latino community
- Ability to work with diverse cultures and leadership
- Experience in public health, public policy, social work, communications, information services or other relevant fields
- Two or more years in community organizing/advocacy; experience working with youth
- Excellent listening and communication skills
- Confident speaking in public, making PowerPoint presentations, and representing policies and positions to allies, stakeholders, elected and appointed officials, and media
- Strong research & writing, publishing, designing, and editing skills
- Knowledge of public health issues and a passion for removing negative corporate practices and influence from our communities
- Ability to work and thrive both independently and in a team environment
- Experience managing volunteers and ensuring top quality deliverables
- Willing to travel for conferences and organizing events
- Willingness to work evenings, notably Thursday and Friday nights, and some weekends
- Knowledge of the alcohol industry "Big Alcohol" and environmental prevention
- Experience in creating content and skills in utilizing social media
- Data management and computer skills in writing and outreach literature/design

24 Belvedere Street, San Rafael, CA 94901-4817 • t 415-456-5692 • f 415-456-0491

alcoholjustice.org



Travel & Training

- This is a job with some federal DFC grant requirements, one of which is 3 work-weeks of training on environmental prevention through CADCA at locations outside California
- Additionally, all program staff of Alcohol Justice are required to be trained by Midwest Academy and/or Center for Third World Organizing
- California drivers license, auto, and auto liability insurance needed; mileage and travel expenses are reimbursed

Salary and Benefits:

- \$54,500 to \$60,000 depending on experience
- Excellent benefits and retirement plan
- Collegial and accepting work environment
- Flexible schedule depending on travel/meetings; possible telecommute one day a week

To Apply:

Email resume and brief cover letter to: jobs@alcoholjustice.org

Please put “**Community Organizer**” in the subject line.

Diverse applicants are strongly encouraged to apply. Alcohol Justice does not discriminate against its employees or applicants based on race, color, religion, national origin, ancestry, age, medical condition, disability, veteran status, marital status, sexual orientation, or on any other impermissible basis.