**Virtual Press Briefing – August 26, 2020**

**COVID-19 Alcohol Deregulation is Not the New Normal**

**Bio:** **Bruce Lee Livingston, MPP**, **Executive Director / CEO**, **Alcohol Justice**

Mr. Livingston has been the Executive Director/CEO of Alcohol Justice since 2006, leading the organization formerly known as the Marin Institute in its focus as a campaigning alcohol industry watchdog. He brings more than 40 years of policy analysis, community organizing, and program management experience.

At Alcohol Justice he co-founded California Alcohol Policy Alliance and the San Rafael Alcohol and Drug Coalition, and the Alcopop-Free Zone Campaign. Mr. Livingston says, *“I work with passionate people who build coalitions and campaigns for a world where global corporations don’t automatically get to expand and grow profits and markets at the expense of public health and safety.”*

His prior experience includes executive director positions at Health Access California, Health Access Foundation, and Senior Action Network, and state director of California Clean Water Action.

**[415-257-2480](callto:415-257-2480) direct**

[**415-515-1856**](callto:415-515-1856) **cell**

**brucel@alcoholjustice.org**