



December 23, 2019

Job Title: Outreach / Promotor(a) – Bilingual Spanish

Hourly Wage: \$35 per hour

Schedule: Full-time/40 hours per week, afternoon and evening, some weekends

Location: Alcohol Justice, San Rafael, California

Term: This is a temporary position, January through August, 2020; we require a full commitment for that term.

Beginning Date: Starts January 2020

Deadline: *Apply by 5 pm, January 8, 2020*

Organizational Description:

Alcohol Justice is a national alcohol industry watchdog based in San Rafael, California. We believe youth should grow up free from the alcohol industry's advertisements, enticing products, and easy access. We organize locally, statewide, and nationally to hold the alcohol industry accountable for harm. For more information see AlcoholJustice.org

Position Description:

Alcohol Justice is hiring two positions for outreach and health education, primarily in Spanish, to join our action-oriented group of dedicated public health, policy, and advocacy experts. The position may be considered "enlace" or "promotora" in Spanish. The primary responsibility consists of working with and growing 30 Latino youth volunteers, parents, and other volunteers in conducting door-to-door and group presentation outreach on opioid addiction and MAT (Medication Assisted Treatment) in the Canal neighborhood of San Rafael.

The work will be conducted under a new grant from the Sierra Health Foundation called "MAT Access Points." One of the problems arising from the widening opioids epidemic has been the consideration of addiction as a moral failure or crime, rather than a disease. There are long-term medication assisted treatment venues and doctors available, but families need to know where to go to access that treatment. This position will take the lead in mobilizing volunteers conducting outreach to educate and refer 15,000 people and 4000 households of Spanish speakers, immigrants, and low-income workers.

We require an independent and culturally sensitive community organizer, a proactive self-starter who is quick to understand policy and create strategies. Working under the supervision of our Youth For Justice (YFJ) Community Organizer, responsibilities include:

Outreach and Health Education:

- Quickly become expert in opioid addiction and Medication Assisted Treatment
- Advise on culturally sensitive outreach materials: brochures, presentations, newsletters, and videos/PSAs – all in Spanish and English
- Train youth and adult leadership

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- Organize educational canvassing, direct actions, negotiations, and media events
- Personally, conduct door-to-door outreach, with or without volunteers
- Organize town hall meetings, youth summits, and annual 2-week youth summer program with collaborating staff
- Other brief assignments as needed by Alcohol Justice

Qualifications:

- College degree or equivalent proficiency
- Bilingual Spanish and demonstrated cultural competency with Latino community
- Ability to work with diverse cultures and leadership
- Two or more years in health education, community organizing/advocacy; experience working with youth and/or social work
- Excellent listening and communication skills
- Confident speaking in public and making PowerPoint presentations
- Strong writing, publishing, and editing skills
- Ability to work and thrive both independently and in a team environment
- Experience managing volunteers and ensuring top quality deliverables
- Willing to work afternoons, evenings, and some weekends
- Willingness to be trained and conduct data management and tracking of outreach
- Must have current California driver's license, auto, and auto liability insurance; mileage and travel expenses are reimbursed

To Apply:

Email resume and brief cover letter to: jobs@alcoholjustice.org

Please put "**Outreach**" in the subject line.

Diverse applicants are strongly encouraged to apply. Alcohol Justice does not discriminate against its employees or applicants based on race, color, religion, national origin, ancestry, age, medical condition, disability, veteran status, marital status, sexual orientation, or on any other impermissible basis.