



March 20, 2017

Assemblymember Adam C. Gray, Chairman
Assembly Committee on Governmental Organization
1020 N Street, Rm. 156
Sacramento, CA 95814

Fax (916) 319-3979

RE: OPPOSE AB 609 (Santiago) Alcoholic beverages: liscensee promotion events: sunset.

Dear Chairman Gray:

Alcohol Justice (formerly Marin Institute) is a respected alcohol industry watchdog that has been a leading alcohol research and advocacy institution for more than 30 years.

Alcohol Justice is opposed to AB 609 because this was a bad idea the first time around, and now extends for 5 more years alcohol consumption at sales and distribution special events that have promotion of alcohol bulk-purchasing or branding.

Increasing alcohol availability increases the threat of alcohol-related problems, and California already suffers more than \$35 billion dollars in alcohol-related harm with 10,500 alcohol-related deaths annually.

Please vote NO on AB 609.

Sincerely,

Bruce Lee Livingston

Bruce Lee Livingston
Executive Director / CEO

*cc: - Members of Assembly Committee on Governmental Organization
- Assemblymember Cunningham (author) Fax 916 319-2135*

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