



April 10, 2017

Assemblymember Adam C. Gray, Chairman  
Assembly Committee on Governmental Organization  
1020 N Street, Rm. 156  
Sacramento, CA 95814

Fax (916) 319-3979

**RE: AB 711 (Low) OPPOSE. *Beer manufacturers:  
free or discounted rides.***

Dear Chairman Gray:

Alcohol Justice (formerly Marin Institute) is a respected alcohol industry watchdog that has been a leading alcohol research and advocacy institution for more than 30 years.

Alcohol Justice opposes AB 711 because while drunk driving is a serious concern to public safety, and efforts to reduce it should generally be applauded, this bill implicitly allows for beer manufacturers to promote the overconsumption of alcohol.

Overconsumption of alcohol in California is responsible for more than \$35 billion dollars in alcohol-related harm and 10,500 alcohol-related deaths annually. If AB 711 is passed and signed into law it will negatively impact public health and safety and increase the potential of alcohol-related problems.

**Please vote NO on AB 711.**

Sincerely,

*Bruce Lee Livingston*

Bruce Lee Livingston  
Executive Director / CEO

*cc: - Members of Assembly Committee on Governmental Organization  
- Assemblymember Low (author) Fax 916 319-2128*

24 Belvedere Street, San Rafael, CA 94901-4817 • t 415-456-5692 • f 415-456-0491

[alcoholjustice.org](http://alcoholjustice.org)