



April 26, 2017

Senator Steven Glazer
Chair, California Senate Governmental Organization Committee
1020 N Street, Room 584
Sacramento, CA 95814

via fax: 916 445-5258

**RE: OPPOSE SB 650 (Glazer) Alcoholic beverage licensees:
events: sponsorship and participation.**

Dear Chairman Glazer:

Alcohol Justice (formerly Marin Institute) is a respected alcohol industry watchdog that has been a leading alcohol research and advocacy institution for more than 30 years.

Alcohol Justice is respectfully opposed to your bill SB 650 because it appears to place business interests before public health. The alcohol industry should not be involved – as a sponsor or participant – in events generally held by nonprofits.

Most importantly, we oppose SB 650 because alcohol is no ordinary commodity and California suffers more than \$35 billion dollars in alcohol-related harm and 10,500 alcohol-related deaths annually. If SB 650 is passed and signed into law it could negatively impact public health and safety and increase the potential of alcohol-related problems.

We respectfully request a NO vote on SB 650.

Sincerely,

Bruce Lee Livingston

Bruce Lee Livingston
Executive Director / CEO

cc: - Members of Senate Committee on Governmental Organization