



March 15, 2017

Senator Steven Glazer
Chair, California Senate Governmental Organization Committee
1020 N Street, Room 584
Sacramento, CA 95814

via fax: 916 445-5258

RE: SUPPORT SB 664 (Glazer) Department of Alcoholic Beverage Control: designated driver information

Dear Chairman Glazer:

Alcohol Justice (formerly Marin Institute) is a respected alcohol industry watchdog that has been a leading alcohol research and advocacy institution for more than 30 years.

Alcohol Justice supports Glazer's SB 664 but it's a shame that legislation is required to get ABC to take up highway safety education, in this case about a moderately effective harm reduction program. ABC all too often views its mission as enforcement of the many licenses that it liberally doles out, while forgetting that temperance is part of its mission -- in the modern sense that ABC needs to promote less consumption of a product that is dangerous to public health.

Most importantly, we support SB 664 because California suffers more than \$35 billion dollars in alcohol-related harm and 10,500 alcohol-related deaths annually. If SB 664 is passed and signed into law it will positively impact public health and safety and decrease the potential of alcohol-related problems.

Please vote YES on SB 664.

Sincerely,

Bruce Lee Livingston

Bruce Lee Livingston
Executive Director / CEO

*cc: - Members of Senate Committee on Governmental Organization
- Senator Glazer (author) via fax 916 651-4907*