Lawmaker seeks ban on powdered booze

Californians who like their alcoholic beverages dry may someday be able to go to the extreme by purchasing a new product — powdered alcohol, but one state lawmaker wants to pour cold water on the idea.

Republican Sen. Bob Huff of San Dimas has introduced a bill that proposes to ban the sale of powdered alcohol, which a company plans to sell as Palcohol.

The freeze-dried version of booze would come in a small pouch and, when mixed with water, becomes the equivalent of one shot, Huff said.

“This substance is yet another drug that we should be concerned about, and for good reason,” Huff said in a statement. “Some are predicting Palcohol will become the Kool-Aid of teenage binge drinking, and this is a concern I agree with.”

The website for the firm Lipsmark says it plans to start selling powered alcohol someday in retail stores. Michael Scippa, a director of the watchdog group Alcohol Justice, said he was not aware of Palcohol being sold yet in the state.

Huff said California would join 27 other states that ban the product.