Alcohol Policy & HIV

Possibilities for Change, Opportunities for Health

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Alcohol Justice

2nd Annual New York Alcohol Policy Summit
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Alcohol Justice

We promote evidence-based public health policies and organize campaigns with diverse communities and youth against alcohol-related harm.

- Increase alcohol taxes and fees
- Remove dangerous, youth oriented products from the market
- Restrict alcohol advertising & promotions
- Support state control of alcohol distribution and sales
Alcohol & HIV

- HIV infection is one type of alcohol-related harm.

- Alcohol use can impact the risk and consequences of HIV infection on a variety of levels.

- Alcohol use is one of the most modifiable factors contributing to the risk of HIV infection as well as to the progression of HIV/AIDS.
Figure 1 Socioecological framework for HIV/AIDS risk.

San Francisco Pride Festivities: Sponsored by Big Alcohol
Absolut OUTrageousness
Products, promotion, & endorsements

Targeting Latino/as & African Americans, both male and female
Exposure to outdoor advertisements for alcohol associated with drinking patterns suggestive of abuse or dependence on alcohol in Central Harlem.

Kwate N. Project REACH (Racism, Environment, and Alcohol in Central Harlem). http://www.rna-lab.com/
Global Fund collusion with liquor giant is a clear conflict of interest

Richard Matzopoulos, Charles DH Parry, Joanne Corrigall, Jonny Myers, Sue Goldstein & Leslie London

Castle Lager, the “national beer” of South Africa, is one of SABMiller’s many brands.
BELIEVE IN GIVING

Belvedere™ Special Edition is the same naturally smooth vodka that you know and love in a (PRODUCT)™ Special Edition bottle. For every bottle you give, or keep, we at Belvedere Vodka will contribute 50% of our profits to the Global Fund to invest in programs that help eliminate HIV/AIDS in Africa.
San Francisco’s Pink Saturday

Alcohol consumption kept inside bars and restaurants
South Africa proposes alcohol ad ban
What we can do

Enact public health policies

• Increase alcohol prices
• Decrease outlet density
• Stop products oriented to youth, people of color, & LGBT
• Restrict alcohol advertising to youth, people of color, & LGBT
• Refuse Big Alcohol sponsorship and involvement
• Support state alcohol control, regulation
Join us – Take Action

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