



**MEDIA ADVISORY FOR EVENTS OCCURRING**  
February 9, 2025

**CONTACTS:** Michael Scippa 415 847-3006

## **NextGen Youth Advocates™ to Hold Super Bowl Viewing Party at Alcohol Justice**

# **FREE OUR SPORTS®**

SAN RAFAEL, California (February 6, 2025) – [NextGen Youth Advocates™](#) - a project of [Alcohol Justice](#) – will host a [Free Our Sports®](#) Super Bowl Viewing Party at its offices in the Canal District of San Rafael. The event is free for local youth and their families and offers a fun mix of games, prizes, music, food, and information on the dangers of exposing youth to alcohol advertising.

Who: Speakers

- Cruz Avila – Executive Director, Alcohol Justice
- Chauncy and Susan Bryant – [NextGen Youth Advocates™](#), Alcohol Justice
- NextGen Youth Advocates

What: Super Bowl Viewing Party

When: February 9, 2025, 3:30 – 7:30 P.M.

Where: Alcohol Justice - [24 Belvedere St., San Rafael, CA 94901](#)

Why: Today's youth face a challenging road ahead with risks at every turn. [NextGen Youth Advocates™](#) at Alcohol Justice is dedicated to helping young people learn new skills, find their authentic voices, tell their personal stories, communicate more effectively and be prepared to avoid victimization by seductive alcohol industry marketing. Alcohol Justice youth programming is grateful for the support of the Sierra Health Foundation and the County of Marin.

For further information or to schedule news coverage of the event, please contact:  
Michael Scippa, 415 847-3006 [michaels@alcoholjustice.org](mailto:michaels@alcoholjustice.org)

---

THE EVENT IS BEING SPONSORED BY  
ALCOHOL JUSTICE AND NEXTGEN YOUTH ADVOCATES™

**FREE OUR SPORTS**  
**YOUTH**

**WATCH  
PARTY**



**SUNDAY, FEBRUARY 9, 2025**

**3:30 PM - 7:30 PM**

**24 BELVEDERE STREET. SAN RAFAEL, CA 94901**

**FOOD, GAMES & PRIZES  
EDUCATION ON ALCOHOL ADVERTISING**

**ALCOHOL  
JUSTICE**

**FREE EVENT HERE IN SAN RAFAEL**

Free Our Sports is a trademark of Alcohol Justice.  
We advocate against the Alcohol Industry targeting  
youth through sports