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Alcohol Justice eNews February 2025: A Roundup of News and Research on Alcohol, Communities, and Health



SAN RAFAEL, CALIFORNIA (February 25, 2025) – [Alcohol Justice](#) has released its [February 2025 eNews](#), a comprehensive roundup of the latest news, research, and advocacy efforts surrounding alcohol's impact on communities and public health. This month's edition highlights critical developments in alcohol policy, industry accountability, and youth advocacy, underscoring the ongoing need for evidence-based solutions to reduce alcohol-related harm.

FROM THE AJ NEWSDESK

- [California's 4 A.M. Bar Bill Returns](#): The controversial proposal to extend alcohol service hours to 4 A.M. has resurfaced, raising concerns about public safety and the prioritization of profit over community well-being. Critics fear the bill could lead to increased chaos and harm in cities that adopt it.
- [Surgeon General's Warning on Alcohol and Cancer](#): The Office of the Surgeon General has issued a stark warning about the link between alcohol consumption and cancer, urging for mandatory labeling reforms to inform consumers of the risks.
- [NextGen Youth Advocates™ Take on Big Alcohol](#): During the high-profile Eagles vs. Chiefs game, youth advocates pushed back against Big Alcohol's pervasive marketing tactics, calling for greater protections for young people.

- [States Tackle Alcohol-Related Crash Deaths](#): Three states have introduced innovative strategies to reduce alcohol-impaired driving fatalities, showcasing promising approaches to saving lives.

IN THE DOGHOUSE

[Budweiser finds itself in the spotlight for its latest marketing campaign featuring its iconic Clydesdale horses.](#)

Critics argue that the ad's patriotic imagery masks the harmful reality of promoting alcohol to youth, further normalizing underage drinking.

ALCOHOL NEWS FROM AROUND THE WEB

- [Misinformation in Science](#): A new study in *Health Promotion International* warns of the growing threat of misinformation and disinformation in scientific research, often fueled by industry actors seeking to downplay alcohol's harms.
- [Expanded Bar Service Leads to Tragedy](#): A San Francisco parklet was the site of a devastating car crash, highlighting the dangers of expanding alcohol service footprints in public spaces. (*Source: Mission Local*)
- [WHO Releases Landmark Report](#): The World Health Organization has published a groundbreaking report emphasizing the importance of alcohol warning labels in preventing cancer and saving lives. (*Source: World Health Organization*)

Alcohol Justice remains committed to providing timely, evidence-based information to empower communities and policymakers in the fight against alcohol-related harm. The [February 2025 eNews](#) is now available on the Alcohol Justice website.

For more information or to schedule an interview, please contact Michael Scippa at michaels@alcoholjustice.org or 415 847-3006.

About Alcohol Justice:

Alcohol Justice is a 501(c)(3) nonprofit organization founded in 1987 and dedicated to reducing alcohol-related harm through research, advocacy, and community engagement. By holding the alcohol industry accountable and promoting evidence-based policies, Alcohol Justice works to create healthier, safer communities. [Sign up to receive Alcohol Justice eNews and Action Alerts.](#)

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